

ROTARY LIFT®
The World's Most Trusted Lift™



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NEWS RELEASE

Customized Vehicle Lift Specs Now Available Online through SpecWizard®

Madison, Ind. (March 30, 2009) – Specifying the appropriate lifts for any planned vehicle maintenance facility, including car dealerships, transit facilities and heavy-duty repair shops, just got a lot easier. Leading vehicle lift manufacturer Rotary Lift has partnered with ARCAT®, Inc. to build specifications for its full line of vehicle lifts available through their patent-pending SpecWizard® product configurator.

“Many architects who are charged with designing new vehicle maintenance facilities don’t have in-depth lift specification experience,” explains John Rylee, Rotary Lift director of marketing. “Lift choice has a major impact on technician productivity, so it’s important that lifts be specified with care. SpecWizard walks architects through lift features and benefits, helps them configure the best lifts for each project, and then generates complete, detailed and professionally written specifications for those lifts.”

SpecWizard employs a simple interface using drop-down menus to select products and options. At the conclusion of the process, specs are automatically generated in Microsoft Word, WordPerfect or Rich Text Format (RTF). All specs are also available in CSI MasterFormat. Outline specs and complete CSI three-part architectural specs that can be downloaded and customized are available, as well.

Rotary Lift is the only vehicle lift manufacturer to offer this free automated spec writing service.

The Rotary Lift SpecWizard by ARCAT is accessible through www.rotarylift.com (select “assistPRO Facility Planning” under the “Support” tab) or through www.arcata.com. There is no charge to use the configurator.

For more information about Rotary Lift products and services, including free facility planning assistance, downloadable CAD blocks and free online and in-person training courses, visit www.rotarylift.com or call (800) 640-5438.

About Rotary Lift

Rotary Lift is the leading manufacturer of vehicle lifts and equipment designed to increase technician productivity. It offers the broadest line of lifts for use in professional automotive service, commercial truck and transit, and enthusiast/residential customer segments.

Founded in 1925 by the inventor of the first automotive hydraulic lift, and based in Madison, Ind., Rotary Lift has facilities worldwide. There are more Rotary Lift products used in vehicle repair shops throughout the world than any other brand.

With an uncompromising commitment to product quality, testing and safety, the company's products have achieved the reputation as the world's most trusted lifts. A founding member of the Automotive Lift Institute, Rotary Lift is also the only North American lift manufacturer certified to ISO 9001 quality standards.

Rotary Lift is a Dover Company (NYSE: DOV) and is a GSA contract holder.

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