



*The World's Most Trusted Lift.*

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## **NEWS RELEASE**

### **Rotary Lift Introduces New Transit Package for MOD30 Inground Lift** *Industry's First Environmentally Friendly Inground Lift Updated*

**New Orleans (Oct. 3, 2011) APTA Booth #4633** – Rotary Lift introduced its updated MOD30 environmentally friendly inground lift at the American Public Transportation Association (APTA) EXPO 2011 today.

The Rotary Lift MOD30 inground lift's modular design and numerous "green" features have helped make it a best-seller since its introduction at APTA's EXPO 2002. With more than 1,000 MOD30s installed over the last 10 years, it remains a top choice of transit agencies across North America. The latest MOD30 updates have been driven by input from these customers.

"Technicians and fleet maintenance managers love the MOD30's versatility, productivity, user-friendliness and proven performance," says Doug Spiller, Rotary Lift heavy duty product manager. "Through our focus on continuous improvement, Rotary Lift has partnered with key customer fleets around the country to develop a new transit package and other design enhancements to make the MOD30 even better."

The new MOD30 transit package includes an ultra-low-profile version of Rotary Lift's patented universal saddle adapter. The saddle can accommodate multiple Rotary Lift exclusive third-party certified adapters and inserts, including new low-profile inserts that enable the MOD30 to pick up low-floor and kneeling buses. Plus, the saddle has the lowest profile in the industry, for easy drive-over. It can be retracted completely into the ground for zero obstructions when not in use.

The transit package also includes a new saddle for the rear post that features six insert receptacles. This saddle utilizes multiple inserts that not only swivel 360 degrees, but also slide left and right to provide an incomparable pick-up range, as well as the flexibility to reach into areas that other adapters can't access. This design enables the MOD30 to safely lift buses using the pick-up points recommended by their manufacturers.

Both of the MOD30's saddle adapters offer a greater adjustment range than any other, making lift set-up faster and easier for technicians. As a result, technicians spend less time positioning the vehicle and can get to work faster.

Technicians operate the MOD30 while standing comfortably at the upright control console. The console also provides lift status, operation and maintenance information, online training guides and programmable wheelbase settings to save technicians time. Joystick controls allow infinite speed control for locating and connecting with confined lifting points. Rotary Lift has improved the console's graphical display to make it easier to match the screen image to the lift layout. The console access panels have also been redesigned so the units can be installed flush against a wall, if desired.

Rotary Lift invented the first environmentally friendly inground lift more than 15 years ago. The MOD30's revolutionary design reflects the company's commitment to developing equipment that improves technician productivity and safety while protecting the environment.

The MOD30 is totally contained in a six-foot deep steel enclosure that is completely sealed inside and out with Rotary Lift's exclusive EnviroGuard™ coating, a quarter-inch thick polyurethane sealant that is covered by warranty against damage caused by electrolysis and harsh contaminants for 10 years. The containment forms a barrier between the lift and the ground which traps oil and other shop fluids that might come into the lift housing, while at the same time locking out groundwater and contaminants from the outside. Rotary Lift's patented LDS™ Liquid Detection System monitors the system and signals the technician if liquid accumulates in the lift housing. In fact, the MOD30 is the only heavy-duty inground lift to meet the environmental standards of underground storage tanks (USTs), including leak detection, fluid monitoring, fluid extraction and an alarm system.

The MOD30 is also energy-efficient. It uses far less electricity than other lifts. Wheelbase adjustment requires just a ½ horsepower motor. For setup, individual cylinders can be raised by themselves, one at a time using a 5 hp motor. Only after all axles are engaged will the units operate all lifting motors. This function is managed by a variable frequency drive which delivers reduced energy for loads below the lift's maximum capacity.

The Rotary Lift MOD30 environmentally friendly inground lift has been third-party tested by ETL and ALI certified to meet ANSI safety and performance standards. It is made in the U.S.A. and meets Buy America requirements. Rotary Lift is a GSA contract holder, GSA contract #GS-07F-8953D (Dover Industries, Inc., DBA Rotary Lift).

For more information about any Rotary Lift heavy-duty vehicle lift, visit APTA booth #4633, contact your local Rotary Lift distributor, log on to [www.rotarylif.com](http://www.rotarylif.com), or call (800) 640-5438. You can also find Rotary Lift on Facebook, [www.facebook.com/RotaryLift](http://www.facebook.com/RotaryLift); Twitter, <http://twitter.com/RotaryLift>; and YouTube, [www.youtube.com/RotaryLiftMedia](http://www.youtube.com/RotaryLiftMedia).

## **About Rotary Lift**

Rotary Lift is the leading brand of vehicle lifts and equipment designed to increase technician productivity. Founded in 1925 by the inventor of the first automotive hydraulic lift, Rotary Lift offers the broadest line of lifts for use in professional automotive service, commercial truck and transit, and enthusiast/residential customer segments. There are more Rotary Lift products used in vehicle repair shops around the world than any other brand.

With an uncompromising commitment to product quality, testing and safety, Rotary Lift's products have achieved the reputation as the world's most trusted lifts. A founding member of the Automotive Lift Institute (ALI), Rotary Lift is also the only North American lift manufacturer certified to ISO 9001 quality standards.

Rotary Lift is a Vehicle Service Group (VSG) brand. VSG comprises eight major vehicle lifting and collision repair brands: Rotary Lift, Chief™ Automotive Technologies, Forward® Lift, Direct-Lift®, Hanmecson®, Revolution® Lift, Blitz® and nogra®. Based in Madison, Ind., VSG has operations worldwide. VSG is part of the Industrial Products segment of Dover Corporation (NYSE: DOV), a multi-billion dollar, global producer of innovative equipment, specialty systems and value-added services.



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Rotary Lift partnered with transit customers across North America to develop a new transit package and other design enhancements to update its MOD30 environmentally friendly inground lift.



The updated MOD30 environmentally friendly inground lift is faster to set up than other lifts. As a result, technicians spend less time positioning the vehicle and get to work on it faster.



Rotary Lift's new MOD30 environmentally friendly inground lift transit package includes an ultra-low-profile universal saddle adapter. This slim saddle also can be used to pick up low-floor and kneeling buses.