



*The World's Most Trusted Lift.*

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## **NEWS RELEASE**

### **Rotary Lift Introduces Certified Wash Bay Parallelogram Lift** *New lift maximizes bay space and withstands harsh environment*

**Madison, Ind. (Dec. 15, 2011)** – Rotary Lift has updated its parallelogram wash bay lift package to maximize bay space and product life. The new lift with wash bay kit is third-party tested by ETL and ALI certified to meet ANSI safety and performance standards.

Rotary Lift manufactures a full line of parallelogram lifts with lifting capacities up to 100,000 lbs. and platform lengths from 26 to 48 feet long. Any of these models can be ordered with the new wash bay package.

“Parallelogram lifts are the most popular choice for truck and transit wash bays. The mechanics of the parallelogram design are ideal for positioning engine compartments beyond the ends of the lift runways to create total access for cleaning the engine and other service areas over the water reclamation pit. Parallelograms are also less sensitive than scissor lifts to the unequal loading created by this arrangement,” explains Doug Spiller, Rotary Lift heavy duty product manager. “Our updated parallelogram lifts are also particularly well-suited to the harsh environment of the wash bay. New marine-grade paint and stainless steel feet resist corrosion caused by constant exposure to water, grime and chemicals.”

Rotary Lift’s wash bay lift also includes an ALI-certified stainless steel control panel that can be wall-mounted. As a result, the lift’s PLC power unit can now be located outside of the bay, up to 65 feet away from the lift itself. This frees up workspace in the bay, and further protects the power unit.

Rotary Lift parallelogram lifts feature a clear floor design that provides complete vehicle access from both sides, as well as from the front and rear, with no obstructions between the legs. Automatic wheel chocks engage when the lift is raised and release when it is lowered. The lifts are available in surface, flush mount and full recess applications.

For more information about the parallelogram or any other Rotary Lift heavy-duty vehicle lift, contact your local Rotary Lift distributor, log on to [www.rotarylif.com](http://www.rotarylif.com), or call (800) 640-5438. You can also find Rotary Lift on Facebook, [www.facebook.com/RotaryLift](http://www.facebook.com/RotaryLift); Twitter, <http://twitter.com/RotaryLift>; and YouTube, [www.youtube.com/RotaryLiftMedia](http://www.youtube.com/RotaryLiftMedia).

### **About Rotary Lift**

Rotary Lift is the leading brand of vehicle lifts and equipment designed to increase technician productivity. Founded in 1925 by the inventor of the first automotive hydraulic lift, Rotary Lift offers the broadest line of lifts for use in professional automotive service, commercial truck and

transit, and enthusiast/residential customer segments. There are more Rotary Lift products used in vehicle repair shops around the world than any other brand.

With an uncompromising commitment to product quality, testing and safety, Rotary Lift's products have achieved the reputation as the world's most trusted lifts. A founding member of the Automotive Lift Institute (ALI), Rotary Lift is also the only North American lift manufacturer certified to ISO 9001 quality standards.

Rotary Lift is a Vehicle Service Group (VSG) brand. VSG comprises eight major vehicle lifting and collision repair brands: Rotary Lift, Chief™ Automotive Technologies, Forward® Lift, Direct-Lift®, Hanmecson®, Revolution® Lift, Blitz® and nogra®. Based in Madison, Ind., VSG has operations worldwide. VSG is part of the Engineered Systems segment of Dover Corporation (NYSE: DOV), a multi-billion dollar, global producer of innovative equipment, specialty systems and value-added services. Rotary Lift is a GSA contract holder, GSA contract #GS-07F-8953D (Dover Industries, Inc., DBA Rotary Lift).

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Rotary Lift's new certified wash bay parallelogram lift features an ALI-certified stainless steel control panel that can be wall-mounted, freeing up bay workspace and further protecting the power unit.