

ROTARY LIFT®
The World's Most Trusted Lift™



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NEWS RELEASE

Using Federal Dollars to Build a New Vehicle Service Facility? Make Sure Your Lifts Are Made in America

Madison, Ind. (July 6, 2010) – Vehicle lifts have been added to the list of products that are subject to Buy America requirements. This means that in most cases, lifts purchased for transportation projects receiving federal funding must be manufactured in the United States.

Changes made to Buy America through last year's Stimulus Act specifically define vehicle lifts as "manufactured end products" governed by the Buy America requirements. Under Buy America, all iron, steel and manufactured products used in projects receiving Federal Transit Administration (FTA) money must be produced in the United States.

"Prior to the recent changes, vehicle lifts were subject to Buy America dependent upon what percentage of the total project expenditure they represented," explains Roger Perlstein, director of heavy duty for vehicle lift manufacturer Rotary Lift. "That system could be confusing to some agencies and contractors. The new requirements are much clearer."

Rotary Lift offers a full line of vehicle lifts in a variety of rated capacities and configurations, including:

- Two-post surface lifts
- Light-duty, fully contained inground lifts
- Four-post surface lifts
- Environmentally friendly, modular inground lifts
- Parallelogram lifts
- Heavy-duty portable lifts
- Alignment rack lifts
- Low-rise lifts

Rotary Lift is a GSA contract holder, GSA contract #GS-07F-8953D (Dover Industries, Inc., DBA Rotary Lift).

For more information about Rotary Lift, call (800) 445-5438 ext. 655 or visit www.rotarylif.com. You can also find Rotary Lift on Facebook, www.facebook.com/RotaryLift; Twitter, <http://twitter.com/RotaryLift>; Flickr, www.flickr.com/rotarylif and YouTube, www.youtube.com/RotaryLiftMedia.

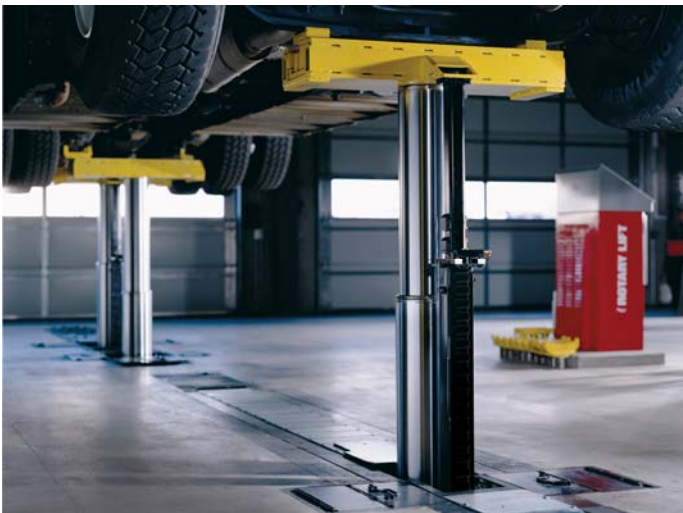
About Rotary Lift

Rotary Lift is the leading brand of vehicle lifts and equipment designed to increase technician productivity. Founded in 1925 by the inventor of the first automotive hydraulic lift, Rotary offers the broadest line of lifts for use in professional automotive service, commercial truck and transit, and enthusiast/residential customer segments. There are more Rotary Lift products used in vehicle repair shops around the world than any other brand.

With an uncompromising commitment to product quality, testing and safety, Rotary Lift's products have achieved the reputation as the world's most trusted lifts. A founding member of the Automotive Lift Institute, Rotary Lift is also the only North American lift manufacturer certified to ISO 9001 quality standards.

Rotary Lift is a VSG brand. VSG brings together several top brands of vehicle service and repair equipment, including Rotary Lift and Chief Automotive Technologies. Based in Madison, Ind., VSG has operations worldwide. VSG is part of the Industrial Products segment of Dover Corporation (NYSE: DOV), a multi-billion dollar, global producer of innovative equipment, specialty systems and value-added services.

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Caption: Vehicle lifts like this Rotary Lift MOD30 heavy-duty inground lift are now subject to Buy America requirements.

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