

ROTARY LIFT®
The World's Most Trusted Lift™



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NEWS RELEASE

New Quick Lube Lift from Rotary Lift Offers Speed, Reliability and Versatility

Lift designed to improve productivity in high-volume oil change operations

Madison, Ind. (Oct. 12, 2009) – Because vehicle service speed is critical to profitability in high-volume oil change operations, the new QL12 quick lube four-post lift from Rotary Lift features a 4 HP motor that's twice as powerful as those on any other quick lube lift. As a result, the lift can raise most cars and trucks to working height in a minute or less, for maximum productivity.

The lift enables two technicians to service a vehicle at the same time: one underneath and one at vehicle height. It is a cost-effective alternative to quick service pits, which are more expensive and time-consuming to install. The QL12 provides up to 67 square feet of work area.

The QL12 has a modular design, so it can be customized to meet the needs of virtually any location. The four-post lift itself has a 12,000 lb. capacity and can handle wheelbases from 182 to 206 inches (with the extended length model). Options include ladders, balconies, a vacuum platform, fixed or moving mezzanines, and platform kits to connect fixed mezzanines in multi-bay systems so one technician can work on multiple lifts without repeatedly walking up and down ladders. A drive-through model is also available.

Older models of quick lube lifts are chain driven. The new QL12 is cable operated for improved reliability. It features the dual function Sentinel Lock™ system with patented slack cable guide arm to continuously manage the lock latch. Rotary Lift has also moved the lifting cylinder from the top of the lift where it could cause vehicle door damage. The QL12's cylinder is located out of the way underneath the runway. This further enhances technician productivity.

“Quick lube lifts are designed for use in operations that perform around 20 or more oil change and lubrication services daily,” explains Bob Ford, Rotary Lift customer service manager. “To handle these high volumes, we included a number of durability features in the QL12. For example, the QL12 is built with chrome-plated sheave pins and the same heavy-duty cables and sheaves that are used in our 18,000 lb. capacity four-post lifts. Details like these help to ensure the lift's longevity under frequent use.”

The Rotary Lift QL12 quick lube four-post lift is third-party tested by ETL and ALI certified to meet ANSI safety standards. It is built in Madison, Ind.

For more information about the QL12 quick lube lift, contact your local Rotary distributor, visit www.rotarylif.com or call (800) 640-5438.

About Rotary Lift

Rotary Lift is the leading brand of vehicle lifts and equipment designed to increase technician productivity. Founded in 1925 by the inventor of the first automotive hydraulic lift, Rotary offers the broadest line of lifts for use in professional automotive service, commercial truck and transit, and enthusiast/residential customer segments. There are more Rotary Lift products used in vehicle repair shops around the world than any other brand.

With an uncompromising commitment to product quality, testing and safety, Rotary Lift's products have achieved the reputation as the world's most trusted lifts. A founding member of the Automotive Lift Institute, Rotary Lift is also the only North American lift manufacturer certified to ISO 9001 quality standards.

Rotary Lift is a Vehicle Service Group (VSG) brand. VSG brings together several top brands of vehicle service and repair equipment, including Rotary Lift and Chief Automotive Technologies. Based in Madison, Ind., VSG has operations worldwide. It is a GSA contract holder and an authorized provider through HGACBuy and CMAS.

VSG is part of the Industrial Products segment of Dover Corporation (NYSE: DOV), a multi-billion dollar, global producer of innovative equipment, specialty systems and value-added services.

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Editor's Note: Please see photo attached.

Caption: Rotary Lift's new QL12 quick lube four-post lift has a faster motor and several new features to improve productivity and profitability in high-volume oil change operations.

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