



Revolution Lift
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NEWS RELEASE

New Revolution® Lift Line Offers Quality & Value at the Right Price

Madison, Ind. (April 12, 2010) – Introducing the Revolution® Lift brand of vehicle lifts, from the world's leading lift manufacturer and available throughout North America from local Rotary Lift distributors. The Revolution Lift line offers quality, safety and overall value at a competitive price.

“With the many economic challenges facing shops today, it's more important than ever to buy the right equipment at the right price. In the past, shop owners have been willing to sacrifice value for low price when choosing which vehicle lifts to install,” says John Rylee, director of marketing. “Now they don't have to.”

The Revolution line currently includes the lift models most commonly found in North American independent repair shops: two-post, four-post and specialty. The two-post lifts range in capacity from 9,000 lbs. to 12,000 lbs. Four-post lifts are available in 9,000 lb. or 14,000 lb. models. Also available are a 6,000 lb. mid-rise lift and a motorcycle lift.

Technician productivity and wellbeing are paramount at Revolution Lift. All Revolution two-post and four-post lifts wear the “gold label” that demonstrates they have been third-party tested by ETL, and ALI certified to meet ANSI/ALI ALCTV-2006 safety standards. They are manufactured in an ISO 9001 certified facility owned by Revolution's parent company, Vehicle Service Group (VSG).

Revolution lifts are backed by more than 85 years of lift design and manufacturing experience, plus an unmatched network of factory-trained distributors and installers who can provide convenient installation, parts and service.

For added convenience, all Revolution lifts can be ordered online at www.revolutionlift.com.

To learn more about Revolution Lift, contact your local Rotary Lift distributor, log on to www.revolutionlift.com or call (800) 604-3359.

About Revolution Lift

Revolution Lift manufactures commercial-grade two-post, four-post and specialty lifts for use in professional automotive service facilities and at home. Revolution is the low-cost lift line you can trust. All Revolution Lift products are manufactured to the highest quality standards in ISO 9001 certified factories and feature reliable safety features as part of their design.

Revolution Lift is backed by more than 80 years of lift design and manufacturing experience, as well as the industry's largest distribution network. Service and support is available through local factory-trained installers and distributors.

Revolution Lift is a Vehicle Service Group (VSG) brand. VSG brings together several top brands of vehicle service and repair equipment, including Rotary Lift and Chief Automotive Technologies. Based in Madison, Ind., VSG has operations worldwide.

VSG is part of the Industrial Products segment of Dover Corporation (NYSE: DOV), a multi-billion dollar, global producer of innovative equipment, specialty systems and value-added services.

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