

ROTARY LIFT®
The World's Most Trusted Lift™



Rotary World Headquarters
2700 Lanier Drive
Madison, IN 47250

Media Contact:
Kristen Simpson
Simpson Communications, LLC
(216) 991-4297
kristen@simpsoncomm.com

NEWS RELEASE

Rotary Lift Introduces New AIA-Accredited Online Training Course: “Sustainability and Vehicle Maintenance Lifts”

Madison, Ind. (May 10, 2010) – As interest in “green” public and private vehicle service facilities grows, architects and construction specifiers are looking for resources to learn more about the environmental impact of the equipment specified for use in these buildings. To help meet this need, Rotary Lift has developed a new American Institute of Architects (AIA) accredited online training course, “Sustainability and Vehicle Maintenance Lifts.” Attendees at Construct2010 in Philadelphia this week can stop by the Vehicle Service Group (VSG) booth #415 to pick up a coupon code to take the course for free.

The course reviews the various kinds of light-duty and heavy-duty vehicle lifts currently available and the environmental considerations surrounding them. The primary focus is on environmentally friendly inground lifts. The course covers the evolution of vehicle lifts, technologies that protect the environment, sustainable alternatives, and safety considerations when specifying vehicle lifts. At the conclusion of the course, an architect should be comfortable making informed, code-compliant vehicle lift recommendations that also address customers’ environmental concerns.

“Proper lift selection can play an important role in meeting the need for increased sustainability and minimal environmental impact,” says John Rylee, VSG marketing director. “For example, some modern inground lifts eliminate leakage concerns, use significantly less hydraulic fluid than other models and are compatible with bio-based hydraulic fluid. Rotary Lift invented the environmentally friendly inground lift category with the introduction of the SmartLift™ inground lift in 1995. As we celebrate SmartLift’s 15th anniversary, Rotary continues to help educate architects about the role vehicle lifts can play in helping them to meet their customers’ green goals while maximizing service bay productivity.”

Rotary Lift is an approved AIA continuing education provider and offers additional training courses for architects, facility planners and design engineers through the Rotary Lift assistPRO™ professional facility planning assistance program. The program’s free facility planning assistance includes customized layouts, CAD blocks, BIM models and exclusive written specifications available through the ARCAT® SpecWizard® online product configurator.

“Sustainability and Vehicle Maintenance Lifts” is course number RV977 with education provider RedVector. A live, in-person version of the course will be offered later this month. Access the online course at www.rotarylif.com/assistpro_facility_planning.aspx?id=868.

For more information about Rotary Lift’s assistPRO program, log on to www.rotarylif.com/assistpro_facility_planning.aspx or call (800) 640-5438. You can also find

Rotary Lift on Facebook, www.facebook.com/RotaryLift; Twitter, <http://twitter.com/RotaryLift>; Flickr, www.flickr.com/rotarylif and YouTube, www.youtube.com/RotaryLiftMedia.

About Rotary Lift

Rotary Lift is the leading brand of vehicle lifts and equipment designed to increase technician productivity. Founded in 1925 by the inventor of the first automotive hydraulic lift, Rotary offers the broadest line of lifts for use in professional automotive service, commercial truck and transit, and enthusiast/residential customer segments. There are more Rotary Lift products used in vehicle repair shops around the world than any other brand.

With an uncompromising commitment to product quality, testing and safety, Rotary Lift's products have achieved the reputation as the world's most trusted lifts. A founding member of the Automotive Lift Institute, Rotary Lift is also the only North American lift manufacturer certified to ISO 9001 quality standards.

Rotary Lift is a VSG brand. VSG brings together several top brands of vehicle service and repair equipment, including Rotary Lift and Chief Automotive Technologies. Based in Madison, Ind., VSG has operations worldwide.

VSG is part of the Industrial Products segment of Dover Corporation (NYSE: DOV), a multi-billion dollar, global producer of innovative equipment, specialty systems and value-added services.

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