



The World's Most Trusted Lift.

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NEWS RELEASE

Y-Lift™ Lights the Way toward Greater Bay Productivity *Rotary Lift Introduces LED Light Kit for the Y-Lift*

Madison, Ind. (July 7, 2011) – Rotary Lift introduces an LED lighting system for its award-winning Y-Lift™ alignment and general service lifts. The lighting system frees technicians' hands and properly illuminates the work area to further improve productivity.

The Y-Lift is a drive-on lift that uses a patented design and unique Y-shaped legs to provide up to 50 percent faster rise times than scissor lifts. It also gives technicians 20 percent more clear workspace — or Yspace™ — for a considerable improvement in efficiency. The Y-Lift was named one of the 2010 Top 20 Tools by *MOTOR* magazine and earned a 2010 Innovation Award from *Professional Tool & Equipment News* magazine in recognition of its innovative, productivity-enhancing design.

The Y-Lift has been third-party tested by ETL and ALI certified to meet ANSI safety and performance standards. It is made in the U.S.A.

The new lighting kit includes two 140-inch strips of white LED lights to be attached to the inside of the Y-Lift's runways. LED lights provide crisp, white light without shadows and are more energy-efficient than other types of lighting. LED lights are also more durable and have longer life than other shop lighting options. If one LED does burn out, the others will remain lit.

"Rotary Lift has offered a variety of lighting kits for our certified lifts for years," says Ron Lainhart, Rotary Lift parts and service manager. "Being able to easily light the entire vehicle undercarriage with the flip of a switch makes a technician's job easier and helps improve productivity. We're pleased to offer this productivity-enhancing upgrade to the Y-Lift."

The LED lighting kit (part number Z100016BK) can be ordered with a new Y-Lift or easily retrofitted to a lift that is already in service.

The Y-Lift was designed for vehicle alignments (model YA12) and general service work (model Y12). It accommodates a greater wheelbase range than any other alignment lift, and is the **only lift** that enables technicians to perform four-wheel alignments on cars with wheelbases as short as 71½ inches, such as the smart fortwo. Its compact footprint and true vertical movement make it a fitting choice for smaller service bays. The YA12 is compatible with all leading alignment instrumentation, including new 3D and camera wheel alignment systems. Capacity is 12,000 lbs.

For more information about the Y-Lift, contact your local Rotary Lift distributor, log on to www.rotarylif.com or call (800) 640-5438. You can also find Rotary Lift on Facebook,

www.facebook.com/RotaryLift; Twitter, <http://twitter.com/RotaryLift>; and YouTube, www.youtube.com/RotaryLiftMedia.

About Rotary Lift

Rotary Lift is the leading brand of vehicle lifts and equipment designed to increase technician productivity. Founded in 1925 by the inventor of the first automotive hydraulic lift, Rotary Lift offers the broadest line of lifts for use in professional automotive service, commercial truck and transit, and enthusiast/residential customer segments. There are more Rotary Lift products used in vehicle repair shops around the world than any other brand.

With an uncompromising commitment to product quality, testing and safety, Rotary Lift's products have achieved the reputation as the world's most trusted lifts. A founding member of the Automotive Lift Institute (ALI), Rotary Lift is also the only North American lift manufacturer certified to ISO 9001 quality standards.

Rotary Lift is a Vehicle Service Group (VSG) brand. VSG comprises eight major vehicle lifting and collision repair brands: Rotary Lift, Chief™ Automotive Technologies, Forward® Lift, Direct-Lift®, Hanmecson®, Revolution® Lift, Blitz® and nogra®. Based in Madison, Ind., VSG has operations worldwide. VSG is part of the Industrial Products segment of Dover Corporation (NYSE: DOV), a multi-billion dollar, global producer of innovative equipment, specialty systems and value-added services.

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